



222 W. Washington Ave. Madison, WI 53703  
Ph.608.263.6657 Fax.608.265.0070

CONTACT:

Sean Michael Dargan  
608.213.9271  
smd@academiccolab.org

FOR IMMEDIATE RELEASE

ACADEMIC ADL CO-LAB LAUNCHES INAUGURAL ACADEMIC FEST

MADISON, WI (4/30/08) -- The Academic ADL (Advanced Distributed Learning) Co-Laboratory is pleased to announce the first ever ADL Academic Fest, 8-9 July 2008, at the beautiful Monona Terrace Community Convention Center in Madison, Wisconsin. Academic Fest is an educational technology symposium that will bring together educational technology specialists, inventors, and researchers from all over the globe. The goal is to provide a platform for presentation and discussion on both formal and informal learning technologies.

The conference itself will be a mash-up of traditional conference sessions and less formal "un-conference" sessions. In addition to attending conventional technologies conference plenaries, the attendees themselves will determine other sessions. There will be open slots to discuss whatever is currently of interest, including (but not limited to) core technologies, SCORM, repositories, open source, and mobile learning.

Conference topics include:

- \* The current state of SCORM and related technologies
- \* Use of mobile technologies in learning
- \* The impact of virtual K-12 schools
- \* Informal learning tools and changes in higher education
- \* Repositories, registries, and course management systems
- \* Future directions for content delivery models
- \* How to plan for Academic IT in an ever-changing environment

The Academic Advanced Distributed Learning Co-Lab (AADLC) is located in Madison, WI. Founded in 2000 as an independent node in the Advanced Distributed Learning Initiative (ADLI), the AADLC is a nexus of learning technology research and development between academia, government, and industry. They have extensive partnerships with academic researchers and accredited institutions involved in learning technology research and development. The vision of the AADLC is to advance sustainable, immersive, distributed learning technology to enable global access to high-quality educational opportunities.

An additional discount is available for anyone planning to also attend the Games, Learning, and Society (GLS) 4.0 conference, July 10-11 also at the Monona Terrace Community Convention Center.

More information is available at <http://www.academicfest.org>.

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